MyChamberApp®

"Your Chamber in your pocket"

©2021 AppVentures, Inc.

What is MyChamberApp®?

- Mobile directory for Chambers of Commerce since 2010

- Find businesses, events, and deals

- Curbside pickup with My Local Pickup™ 🚗

- Android, iOS, mobile web

- 400+ North American Chambers of Commerce

- 190,000+ Chamber Business Members

- https://mychamberapp.com/downloads

Why MyChamberApp® NOW?

- Small businesses are struggling during COVID-19
  - 17% of U.S. restaurants have closed due to COVID-19 as of December 7, 2020*
  - In the U.S., nearly 100,000 businesses closed permanently between March 1, 2020 and August 31, 2020**

- Encourage customers to enjoy affordable, hassle-free curbside pickup

- UberEats and others charge up to 15%*** commission *on pickup orders*
  - **My Local Pickup™ enables curbside pickup for less than $100** *per year!*

- MyChamberApp® is continuously developed with the latest technology
  - We love to get feature requests and experience suggestions from our clients!

- Get the MyChamberApp® shared platform experience or a branded app just for your chamber

Ask your customers to use My Local Pickup™ from MyChamberApp® and

STOP PAYING 30% COMMISSION ON DELIVERY ORDERS!

Restaurants and Retail Continue to Struggle

Number of businesses marked closed on Yelp that were open March 1

Restaurants
32,109 Total Closures

- 61% Permanent Closures
- 39% Temporary Closures

Shopping & Retail
30,374

- 58%
- 42%

Beauty & Spas
16,585

- 42%
- 58%

Bars & Nightlife
6,451

- 54%
- 46%

Fitness
6,024

- 43%
- 57%

* Source: https://restaurant.org/news/pressroom/press-releases/restaurant-industry-in-free-fall-10000-close-in, December 7, 2020
** Source: https://www.yelpeconomicaverage.com/business-closures-update-sep-2020.html, September, 2020
*** Source: https://restaurants.ubereats.com/us/en/pricing/, December 13, 2020

User Features

- Defaults to nearest Chamber
- 14 browsable categories
- Search by keyword
- Filter categories and events
- Location-based (nearest results first)
- Events integrate with device calendars
- Deals integrate with Apple wallet (iOS only)
- Businesses located on map w/directions
- Order with My Local Pickup™ 🚗
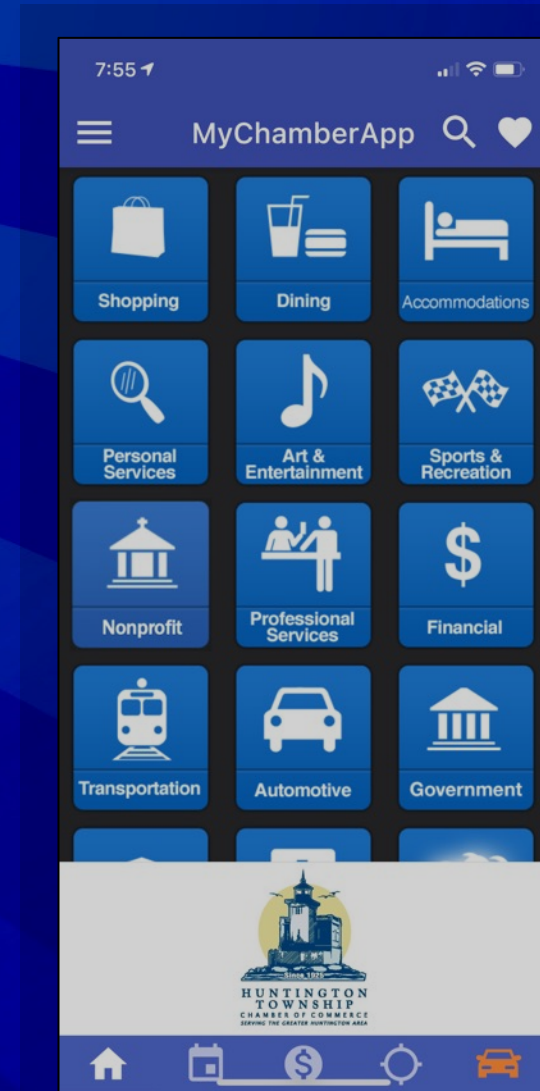
Business Features

- Listing Upgrades
  - Featured – placement before Standard listings, double-height listing, photos
  - Premium – placement before Featured listings, double-height listing, photos, video

- My Local Pickup™ Curbside Pickup System 🚗
  - Automated order and arrival notifications
  - Pickup completion scans
  - Cancellation notifications
  - Link and manage staff devices
  - Featured listing included
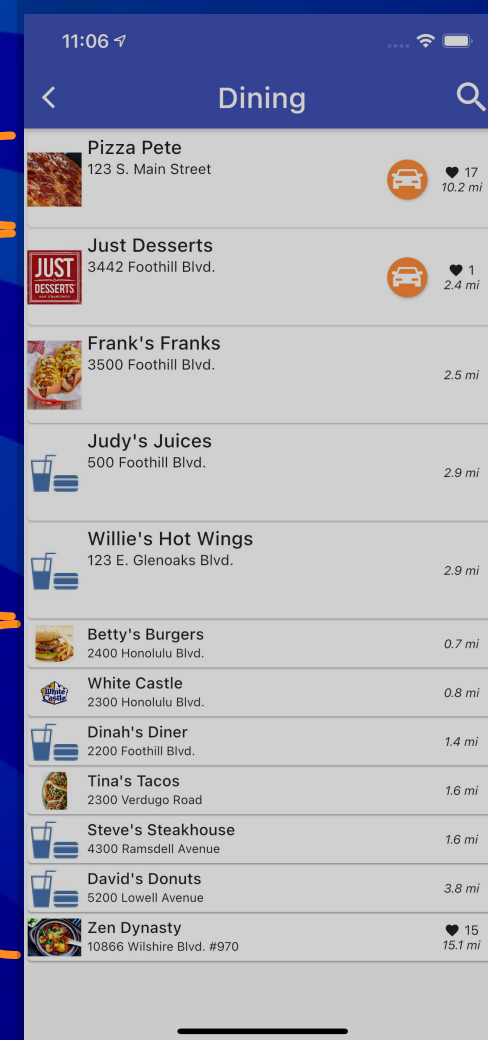
- My Business Portal
  - Manage your MyChamberApp® business listing
  - Request upgrades
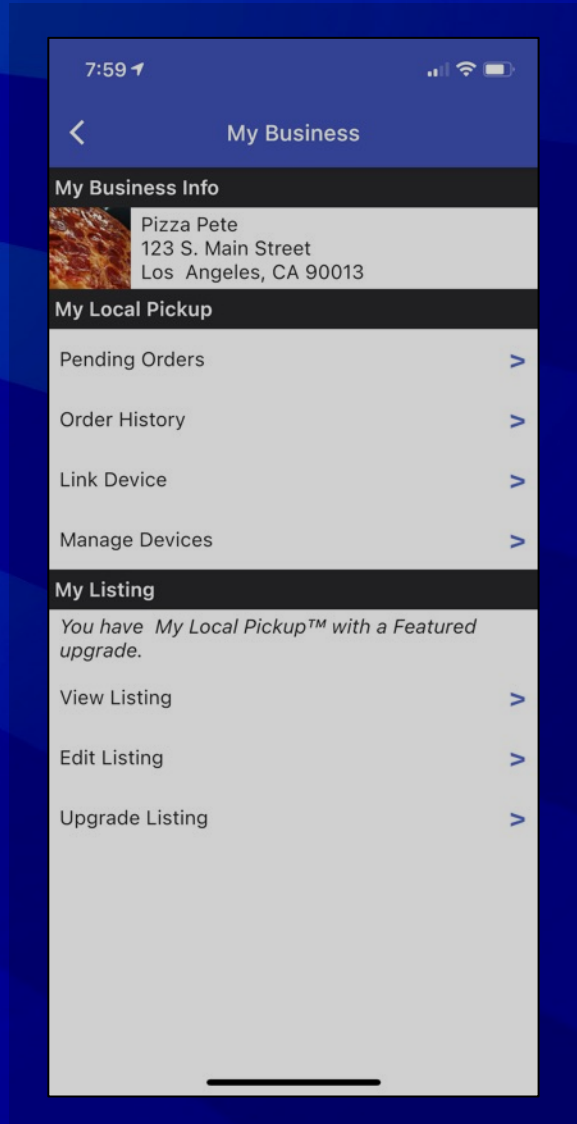
Listing Levels and Upgrades

- Standard Listing - Included
  - Name, logo, address, phone, website, location, directions, deals and events
- Featured Listing - **$10**
  - All standard listing benefits **PLUS**
  - Featured placement ahead of Standard listings, double-height listing, three photos
- Premium Listing - **$25**
  - All featured listing benefits **PLUS**
  - Premium placement ahead of Featured listings, promo video link
- My Local Pickup™ Curbside Pickup System - **$99**
  - All featured listing benefits **PLUS**
  - Automated arrival notifications
  - Pickup completion scans
  - Cancellation notifications
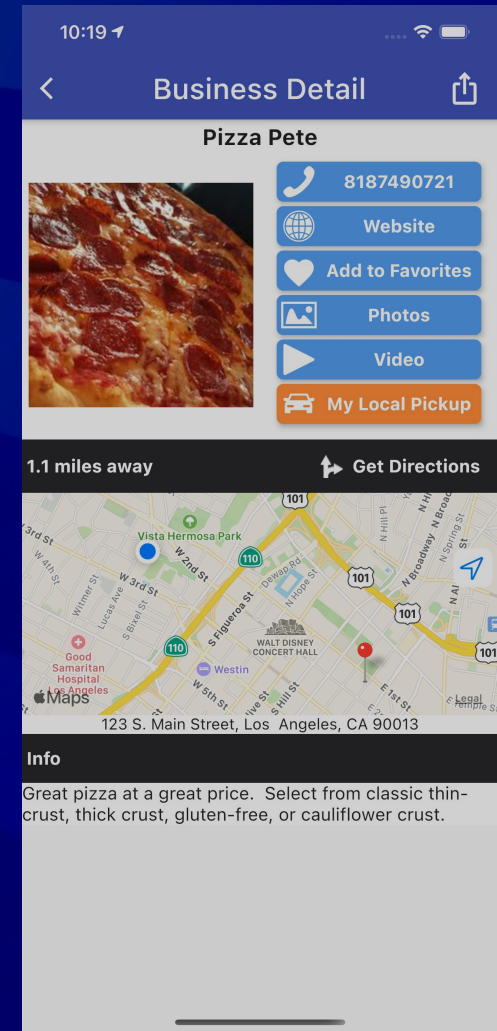 - Link and manage staff devices

Prices are per member that opts in per year.

Premium Listing w/My Local Pickup™

Premium Listings

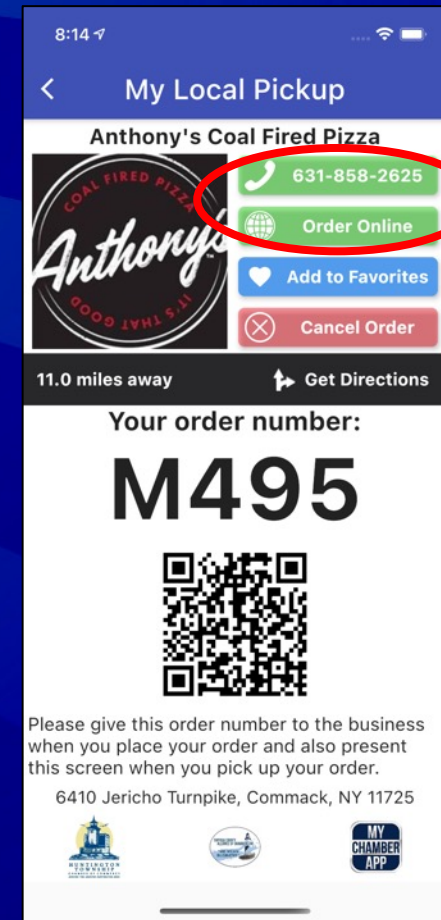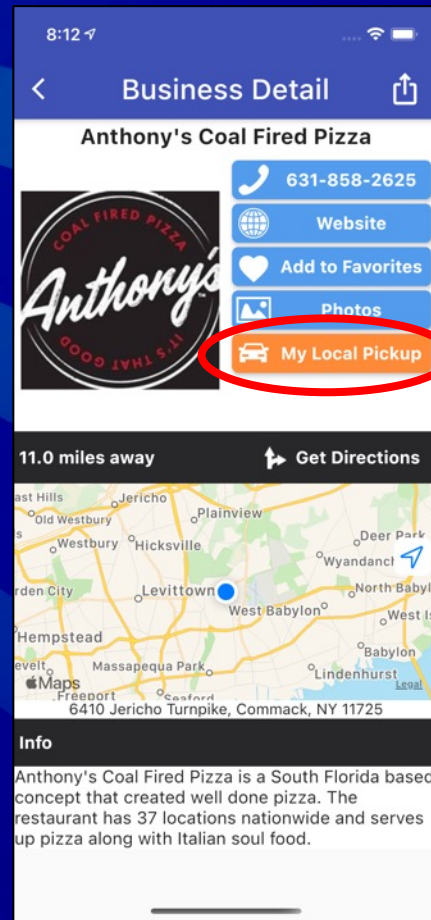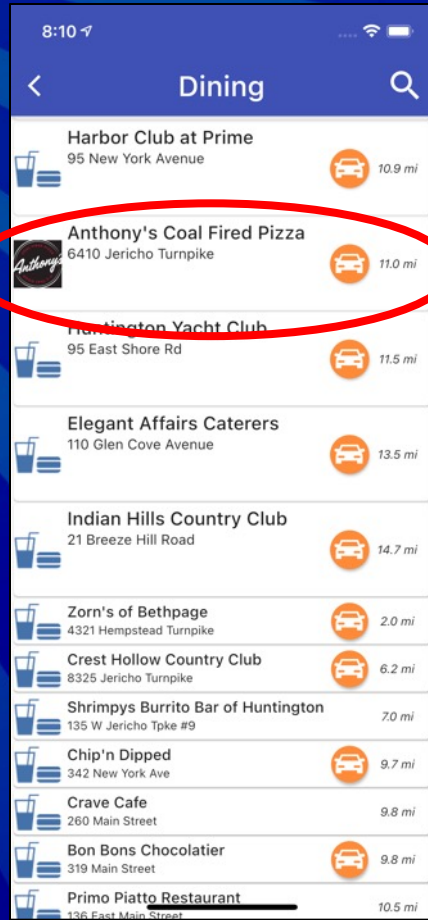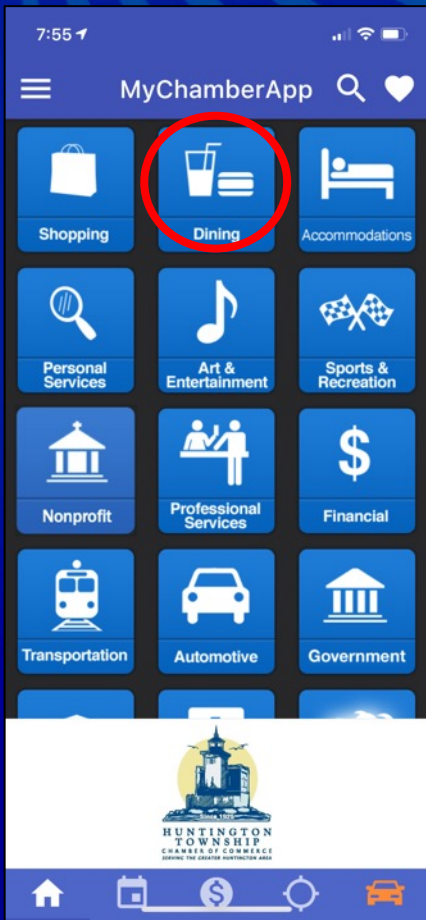*Featured Listings*

Standard Listings

My Local Pickup™ Goals

- Enable curbside pickup for local shops and restaurants
- Connect MyChamberApp® users with local businesses
  - Customers interact with their local shop as usual
- Affordable solution for small businesses
  - Minimal integration and setup
- Respect customer privacy
  - No login
  - No credit cards
 - Just use the unique code when ordering

- http://mychamberapp.com/mylocalpickup

"Buy local, Shop Local, Save Local"

Now with My Local Pickup!™

SAVE LOCAL

Welcome to your "Virtual Downtown"™

Accessing My Local Pickup™

My Local Pickup™ Flow

1. Customer selects My Local Pickup™ in MyChamberApp®

2. Customer taps the button to call or visit the website

3. Customer gives the business their order number, e.g., M495

4. MyChamberApp tracks the customer to the pickup location

5. Notification is sent to linked devices with MyChamberApp® when customer arrives

6. Staff scan the QR code to complete the pickup
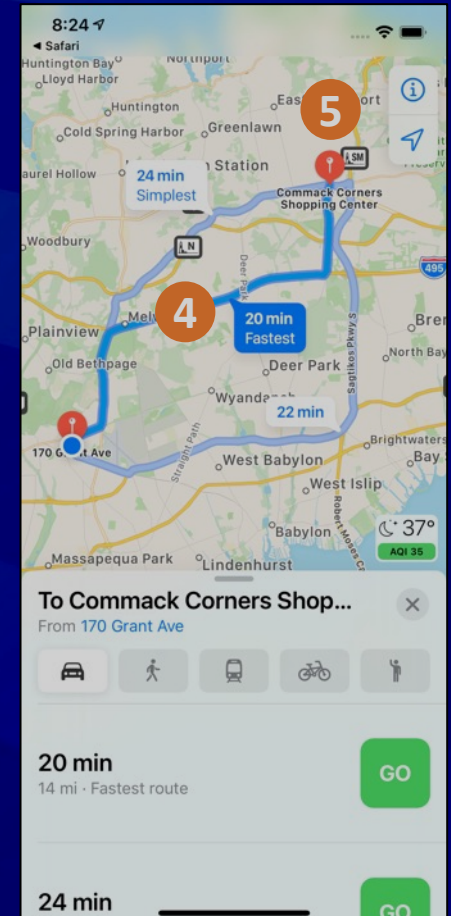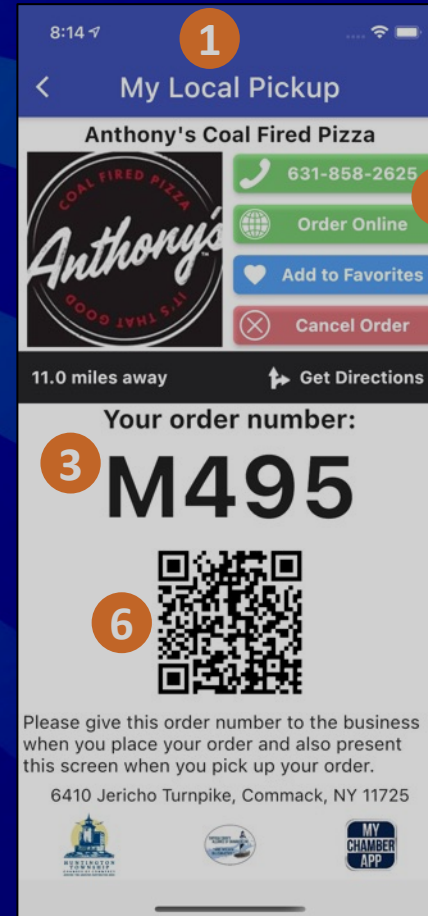
Data Administration

- Chambers and businesses access their data via the secure MyChamberApp® admin console:
  - https://admin.mychamberapp.com
  - Chamber admins can upload photos and edit data for all businesses and the Chamber
  - Chamber admins can import or export data in CSV format
  - Business admins can upload photos and edit data for their businesses
  - Access from the My Business portal within the app

Analytics

- Daily chamber traffic reports on https://admin.mychamberapp.com

- Total Views, Call Clicks, Website Clicks, Favorite Clicks, Video Clicks, Direction Clicks

- Google Firebase Analytics with over 100 additional events filterable by chamber and listing

Traffic Chart for "Farmingdale Chamber of Commerce"
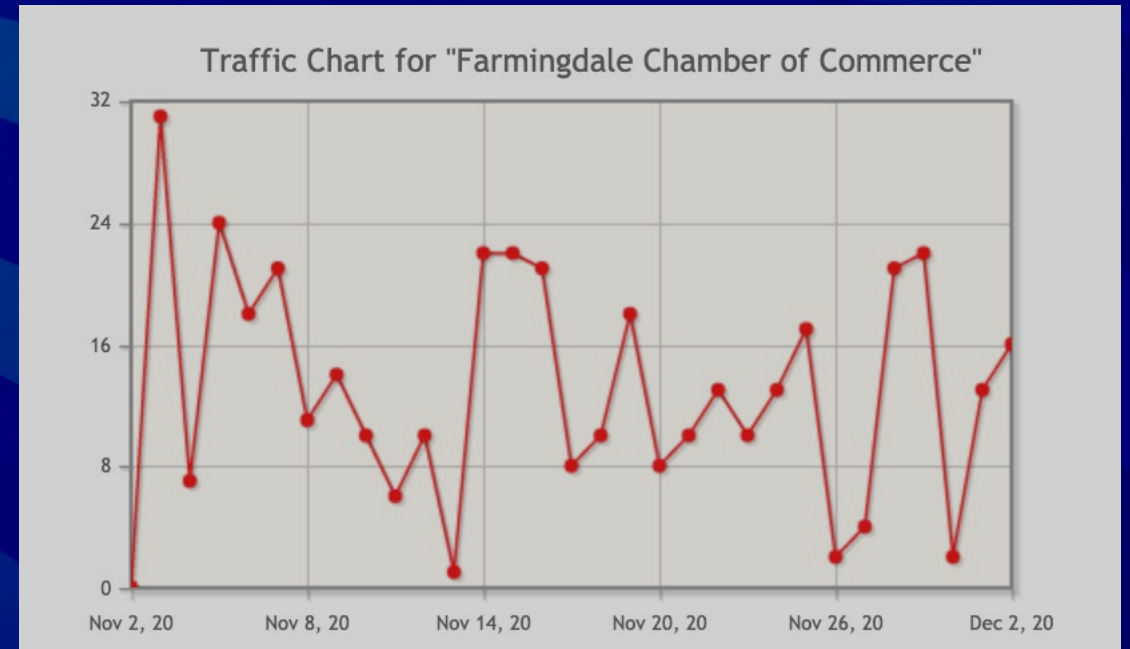
Pricing

- Subscription includes
  - Standard listings for every member
  - Unlimited Chamber and member events
  - Unlimited member deals
  - Monthly or annual fee by Chamber size
- Affordable member upgrades
  - Featured placement, $10 per member per year
  - Premium placement, $25 per member per year
  - My Local Pickup™, **$99** per member **per year**
- Ask about our branded app solutions

BEST VALUE →

Description	Monthly	Annual
Up to 499 Members	$29.99	$299
500 – 999 Members	$49.99	$499
1000 – 1999 Members	$89.99	$899
2000 – 3999 Members	$149.99	$1,499
4000+ Members	$249.99	$2,499
Featured Upgrade	N/A	$10
Premium Upgrade	N/A	$25
My Local Pickup™	N/A	$99

Downloads

Scan the QR code on your mobile device:

or visit

https://mychamberapp.com/downloads

Resources

- Handouts and promotional material
  - http://mychamberapp.com/docs/MCA_Sticker.jpg
  - http://mychamberapp.com/docs/MCAFLYER.pdf
  - http://mychamberapp.com/docs/MCAAppHandout.pdf

- User Manual
  - http://mychamberapp.com/docs/MCAChamberManual.pdf

- Videos:
  - https://www.youtube.com/watch?v=qLPl0PhncyA
  - https://www.youtube.com/watch?v=i-kpcLnmc0g
  - https://www.youtube.com/watch?v=D3bySeAMNfw
  - https://www.youtube.com/watch?v=nH8YCZd3eAI

Contact Us

- Social
  - https://facebook.com/mychamberapp
  - https://linkedin.com/company/mychamberapp

- Support
  - support@mychamberapp.com
  - 800-431-5015